



COUPONS PRICE LIST



**1/3
Coupon**
 3" x 3.625"

\$200



**2/3
Coupon**
 3" x 7.45"

\$250



**Full
Size
Coupon**
 3" x 11.25"

\$400

Coupons are double sided print. One side of coupon will be information about your company and back side of the coupon will be about your service you offer with the discount. Prices are set for one month.

Details

PRODUCTION NOTES

- Please convert all RGB images and spot colors to CMYK.
- Spot colors are not acceptable; all spot colors will be converted to CMYK.
- Ads created in an unacceptable format cannot be accepted and will need to be re-submitted or recreated.
- All ads submitted should be ready to print as is.

Balkan City Magazine will not be responsible for any errors in content.

If you have any questions please contact us at: info@BalkanCityMagazine.com

PRINT SPECIFICATION

PREFERRED FILE FORMAT FOR SUBMISSION:

PDF/X-1A or PRESS READY PDF and EPS (outlined fonts and embedded)

PLEASE NOTE:

- PDF files should contain only 4-color process images (CMYK).
- Balkan City Magazine is not responsible for PDF files prepared incorrectly.

Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif, .eps, or .jpg file format.